



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

The Campaign Group
1600 Locust Street
Philadelphia, PA 19103

AgM

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

SERVICE EMPLOYEES INTERNATIONAL UN
The Campaign Group (1663)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174532
Inv Date 10/28/2012
Terms Cash In Advance
Contract 48288
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package

Gen. Date 10/31/2012 3:24:34PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Per week (3),Tu,We,Th,Fr	10/16/12 5:57AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
1.0	SPOT	5:30AM- 6:00AM	Per week (3),Tu,We,Th,Fr	10/17/12 5:58AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
1.0	SPOT	5:30AM- 6:00AM	Per week (3),Tu,We,Th,Fr	10/18/12 5:43AM (Th)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
2.0	SPOT	5:30AM- 6:00AM	Per week (2),Tu,We,Th,Fr	10/24/12 5:40AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
2.0	SPOT	5:30AM- 6:00AM	Per week (2),Tu,We,Th,Fr	10/26/12 5:43AM (Fr)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
6.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:57AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$600.00	
6.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:44AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
6.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:57AM (Th)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
6.1	SPOT	6:30AM- 7:00AM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 7:00AM (Fr)	00:30	Today Show	SNH1201DIFH	\$1800.00	
7.1	SPOT	6:30AM- 7:00AM	Per week (3),Tu,We,Th,Fr	10/23/12 6:38AM (Tu)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
7.1	SPOT	6:30AM- 7:00AM	Per week (3),Tu,We,Th,Fr	10/24/12 6:43AM (We)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
7.1	SPOT	6:30AM- 7:00AM	Per week (3),Tu,We,Th,Fr	10/25/12 6:58AM (Th)	00:30	7 News Today in New England	SNH1201DIFH	\$1800.00	
10.0	SPOT	9:30AM-10:00AM	Per week (1),Tu,We,Th,Fr	10/18/12 9:42AM (Th)	00:30	7 News Today in New England 9-10A	SNH1201DIFH	\$1500.00	
11.0	SPOT	9:30AM-10:00AM	Per week (1),Tu,We,Th,Fr	10/24/12 9:29AM (We)	00:30	7 News Today in New England 9-10A	SNH1201DIFH	\$1500.00	
13.0	SPOT	10:00AM-11:00AM	Per week (1),Tu,We,Th,Fr	10/18/12 10:59AM (Th)	00:30	Today Show	SNH1201DIFH	\$1000.00	
14.0	SPOT	10:00AM-11:00AM	Per week (1),Mo	10/22/12 10:27AM (Mo)	00:30	Today Show	SNH1201DIFH	\$1000.00	
15.0	SPOT	10:00AM-11:00AM	Per week (1),Tu,We,Th,Fr	10/23/12 10:58AM (Tu)	00:30	Today Show	SNH1201DIFH	\$1000.00	
18.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 1:45PM (Tu)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
18.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 1:46PM (We)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
18.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 1:59PM (Th)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
18.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 1:30PM (Fr)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
19.0	SPOT	1:00PM- 2:00PM	Day,M-1	10/22/12 1:26PM (Mo)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
20.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 1:59PM (Tu)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
20.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 1:59PM (We)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
20.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 1:59PM (Th)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
20.0	SPOT	1:00PM- 2:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 1:59PM (Fr)	00:30	Days of our Lives	SNH1201DIFH	\$1000.00	
24.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 2:11PM (Tu)	00:30	DOCTORS Episode: 5036	SNH1201DIFH	\$750.00	
24.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 2:12PM (We)	00:30	DOCTORS Episode: 5018	SNH1201DIFH	\$750.00	
24.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 2:19PM (Th)	00:30	DOCTORS Episode: 5024	SNH1201DIFH	\$750.00	
24.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 2:26PM (Fr)	00:30	DOCTORS Episode: 5039	SNH1201DIFH	\$750.00	
25.0	SPOT	2:00PM- 3:00PM	Day,M-1	10/22/12 2:58PM (Mo)	00:30	DOCTORS Episode: 5031	SNH1201DIFH	\$750.00	
26.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 2:22PM (Tu)	00:30	DOCTORS Episode: 5038	SNH1201DIFH	\$750.00	
26.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 2:35PM (We)	00:30	DOCTORS Episode: 5053	SNH1201DIFH	\$750.00	
26.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 2:14PM (Th)	00:30	DOCTORS Episode: 5051	SNH1201DIFH	\$750.00	
26.0	SPOT	2:00PM- 3:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 2:58PM (Fr)	00:30	DOCTORS Episode: 5041	SNH1201DIFH	\$750.00	
30.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 3:29PM (Tu)	00:30	Family Feud Episode: 12062	SNH1201DIFH	\$750.00	
30.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 3:28PM (We)	00:30	Family Feud Episode: 12063	SNH1201DIFH	\$750.00	
30.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 3:21PM (Th)	00:30	Family Feud Episode: 12064	SNH1201DIFH	\$750.00	
30.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 3:28PM (Fr)	00:30	Family Feud Episode: 12065	SNH1201DIFH	\$750.00	



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SERVICE EMPLOYEES INTERNACIONAL UN
The Campaign Group (1663)

Shiebler, Charles (1011)
ph: (617) 725-0777

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Inv Date 10/28/2012
Terms Cash In Advance
Contract 48288
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	3:00PM- 3:30PM	Day,M-1	10/22/12 3:21PM (Mo)	00:30	Family Feud Episode: 12071	SNH1201DIFH	\$750.00	
32.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 3:08PM (Tu)	00:30	Family Feud Episode: 12072	SNH1201DIFH	\$750.00	
32.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 3:14PM (We)	00:30	Family Feud Episode: 12073	SNH1201DIFH	\$750.00	
32.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 3:28PM (Th)	00:30	Family Feud Episode: 12074	SNH1201DIFH	\$750.00	
32.0	SPOT	3:00PM- 3:30PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 3:21PM (Fr)	00:30	Family Feud Episode: 12075	SNH1201DIFH	\$750.00	
36.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 3:51PM (Tu)	00:30	Family Feud Episode: 12002	SNH1201DIFH	\$750.00	
36.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 3:51PM (We)	00:30	Family Feud Episode: 12012	SNH1201DIFH	\$750.00	
36.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 3:57PM (Th)	00:30	Family Feud Episode: 12013	SNH1201DIFH	\$750.00	
36.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 3:46PM (Fr)	00:30	Family Feud Episode: 12014	SNH1201DIFH	\$750.00	
37.0	SPOT	3:30PM- 4:00PM	Day,M-1	10/22/12 3:50PM (Mo)	00:30	Family Feud Episode: 12060	SNH1201DIFH	\$750.00	
38.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 3:50PM (Tu)	00:30	Family Feud Episode: 12068	SNH1201DIFH	\$750.00	
38.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 3:40PM (We)	00:30	Family Feud Episode: 12069	SNH1201DIFH	\$750.00	
38.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 3:50PM (Th)	00:30	Family Feud Episode: 12070	SNH1201DIFH	\$750.00	
38.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 3:51PM (Fr)	00:30	Family Feud Episode: 12076	SNH1201DIFH	\$750.00	
42.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	10/16/12 7:56PM (Tu)	00:30	EXTRA Episode: 19038	SNH1201DIFH	\$2500.00	
42.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	10/19/12 7:54PM (Fr)	00:30	EXTRA Episode: 19041	SNH1201DIFH	\$2500.00	
43.0	SPOT	7:30PM- 8:00PM	Per week (1),Tu,We,Th,Fr	10/26/12 7:58PM (Fr)	00:30	Mockingbird Lane	SNH1201DIFH	\$2500.00	
46.0	SPOT	11:35PM-12:35AM	Per week (3),Tu,We,Th,Fr	10/16/12 12:31AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
46.0	SPOT	11:35PM-12:35AM	Per week (3),Tu,We,Th,Fr	10/18/12 12:30AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
46.0	SPOT	11:35PM-12:35AM	Per week (3),Tu,We,Th,Fr	10/19/12 12:30AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
47.0	SPOT	11:35PM-12:35AM	Per week (2),Tu,We,Th,Fr	10/23/12 12:29AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
47.0	SPOT	11:35PM-12:35AM	Per week (2),Tu,We,Th,Fr	10/25/12 12:18AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SNH1201DIFH	\$2000.00	
51.0	SPOT	8:00PM- 9:00PM	Day,Th-1	10/18/12 8:22PM (Th)	00:30	30 Rock	SNH1201DIFH	\$10000.00	
52.0	SPOT	12:00PM-12:30PM	Per week (1),Tu,We,Th,Fr	10/19/12 12:14PM (Fr)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
53.0	SPOT	12:00PM-12:30PM	Per week (1),Tu,We,Th,Fr	10/25/12 12:20PM (Th)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
55.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/16/12 12:54PM (Tu)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
55.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/17/12 12:30PM (We)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
55.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/18/12 12:47PM (Th)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
55.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/19/12 12:42PM (Fr)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
56.0	SPOT	12:30PM- 1:00PM	Day,M-1	10/22/12 12:39PM (Mo)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
57.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:51PM (Tu)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
57.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:51PM (We)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
57.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:54PM (Th)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
57.0	SPOT	12:30PM- 1:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:54PM (Fr)	00:30	7 News at Noon	SNH1201DIFH	\$1000.00	
61.0	SPOT	4:00PM- 4:30PM	Per week (1),Tu,We,Th,Fr	10/16/12 4:19PM (Tu)	00:30	7 News at 4	SNH1201DIFH	\$1800.00	
62.0	SPOT	4:00PM- 4:30PM	Per week (1),Tu,We,Th,Fr	10/24/12 4:17PM (We)	00:30	7 News at 4	SNH1201DIFH	\$1800.00	
64.0	SPOT	4:30PM- 5:00PM	Per week (1),Mo	10/22/12 4:56PM (Mo)	00:30	7 News at 4	SNH1201DIFH	\$2000.00	
65.0	SPOT	4:30PM- 5:00PM	Per week (1),Tu,We,Th,Fr	10/23/12 4:40PM (Tu)	00:30	7 News at 4	SNH1201DIFH	\$2000.00	
67.0	SPOT			10/16/12		1 preempt @ \$2000.00	\$0.00	Pre-Empt	



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AgM

Advertiser	SERVICE EMPLOYEES INTERNATIONAL UN
Agency	The Campaign Group (1663)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL ISSUE (1052)
Brand	OCT 2012 (27834)
Acct Types	Local/Political Issue Agency
Est/Headline	Oct 2012/
Demo	
Revision	
Comments	

Invoice	174532
Inv Date	10/28/2012
Terms	Cash In Advance
Contract	48288
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type	No/Normal
Package	

Gen. Date 10/31/2012 3:24:34PM

WHDH Boston (WHDH)**DUPLICATE INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
70.0	SPOT	5:30PM- 6:00PM	Per week (1),Tu,We,Th,Fr	10/19/12 5:54PM (Fr)	00:30	7 News at 5	SNH1201DIFH	\$2200.00	
71.0	SPOT	5:30PM- 6:00PM	Per week (1),Tu,We,Th,Fr	10/23/12 5:56PM (Tu)	00:30	7 News at 5	SNH1201DIFH	\$2200.00	
73.0	SPOT	6:00PM- 6:30PM	Day,M-1	10/22/12 6:24PM (Mo)	00:30	7 News at 6	SNH1201DIFH	\$2800.00	
74.0	SPOT	6:00PM- 6:30PM	Per week (1),Tu,We,Th,Fr	10/24/12 6:25PM (We)	00:30	7 News at 6	SNH1201DIFH	\$2800.00	
76.0	SPOT	7:00PM- 7:30PM	Per week (1),Tu,We,Th,Fr	10/18/12 7:15PM (Th)	00:30	Access Hollywood Episode: 4204	SNH1201DIFH	\$2500.00	
77.0	SPOT	7:00PM- 7:30PM	Per week (1),Tu,We,Th,Fr	10/26/12 7:24PM (Fr)	00:30	Access Hollywood Episode: 4210	SNH1201DIFH	\$2500.00	
81.0	SPOT	5:00PM- 5:30PM	Day,W-1	10/17/12 5:26PM (We)	00:30	7 News at 5	SNH1201DIFH	\$2000.00	

We warrant that the actual broadcast information shown
on this invoice was taken from the official program log.

Gross Total	\$113,950.00
Commission	(\$17,092.50)
Net Total	\$96,857.50
Total Spots	84